Case #1: Problem Definition and Policy Alternatives

Formulating Policy: Strategies and Systems of Policymaking in the 21st Century
October 30, 2019
Please sit in the section that corresponds to your reading assignment

California
Akundinobi-Fournier + Nguyen

Connecticut
Fruchterman-Mathew

Maryland
McCallen-Smith

New York
Sollee-Zhu

Front of Classroom
About this Course: Organization

Logistics

- Class sessions
  Case based – experienced perspectives
  Class group work and discussion

- Assignments
  2 brief memos
  1 service-learning project (including SOURCE on-line modules)
  1 presentation
  2 in-class assignments

- Process
  Select cases for brief memos
  Complete survey for service-learning group assignments
Course Logistics

• Brief memos: writing, case analysis

• Service-learning groups and contacts: policy in practice

• Kingdon book: theory
<table>
<thead>
<tr>
<th>Date</th>
<th>MONDAY</th>
<th>WEDNESDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/28</td>
<td>Case #1 Presentation: Mental Health and Gun Violence</td>
<td>10/30 Case #1 Analysis: Problem Definition and Policy Alternatives</td>
</tr>
<tr>
<td>11/04</td>
<td>Case #1: Stakeholders &amp; Strategies Source Online Modules Due</td>
<td>11/06 Considering A Theoretical Framework for Policy Formulation: John Kingdon and the 3 Streams</td>
</tr>
<tr>
<td>11/11</td>
<td>Critical Case: Climate Guest Speaker: Thomas Burke, PhD, MPH, Professor Assignment #1 Due by 9am In-Class Assignment #1</td>
<td>11/13 NO CLASS: Dedicated Service-Learning Project Day</td>
</tr>
<tr>
<td>11/18</td>
<td>Case #2 Presentation: The U.S. Opioid Epidemic</td>
<td>11/20 Case #2 Analysis: Policy Alternatives</td>
</tr>
<tr>
<td>11/25</td>
<td>Case #2: Communicating with Policy Makers and about Policy In-Class Assignment #2</td>
<td>11/27 Service-Learning Reflection</td>
</tr>
<tr>
<td>12/02</td>
<td>Case #3 Presentation: Road Safety in the United States Assignment #2 Due by 9am</td>
<td>12/04 Case #3 Analysis: Policy Alternatives, Sweden’s Vision Zero</td>
</tr>
<tr>
<td>12/09</td>
<td>Case #3: Cross Case Comparison and Lessons Learned</td>
<td>12/11 Case #3 Bonus: Local Stakeholders and Local Policy Guest Speaker: Liz Cornish, Executive Director, Bikemore</td>
</tr>
<tr>
<td>12/16</td>
<td>Service-Learning Presentations For groups presenting on Monday, submit PPT files by 12/15 @ 5pm</td>
<td>12/18 Service-Learning Presentations For groups presenting on Wednesday, submit PPT files by 12/17 @ 5pm</td>
</tr>
</tbody>
</table>
Review of Monday Content

• Reading
  – Policy formulation
  – Public opinion
  – Policy implementation

• Class Content
  – ERPO policy formulation
Today’s Reading

Legislation
understanding mark-up
Content
fit within existing statute
Language
Discussion Questions

1. What problem does the law address?

2. How does the policy address the problem?

3. What are some of the strengths and weaknesses of this policy?

4. Do you support this policy approach? Why or why not?

5. Do you have an alternative policy that you believe would better address the problem?
Service-learning
## Service-Learning Group Assignments

<table>
<thead>
<tr>
<th>6th Branch</th>
<th>Educational Fund</th>
<th>GHHI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madeline B.</td>
<td>Courtney D.</td>
<td>Jennifer B.</td>
</tr>
<tr>
<td>Susan K.</td>
<td>Isaiah L.</td>
<td>Michelle D.</td>
</tr>
<tr>
<td>Eli P.</td>
<td>MonYi L.</td>
<td>Emily F.</td>
</tr>
<tr>
<td>Manish S.</td>
<td>Krithika P.</td>
<td>Deepa J.</td>
</tr>
<tr>
<td>Kristen V.</td>
<td>Rima S.</td>
<td>Michaela W.</td>
</tr>
<tr>
<td></td>
<td>Julie Anne W.</td>
<td>MJ W.</td>
</tr>
</tbody>
</table>
Service-Learning Group Assignments

**IBR Reach**
Ezinne A.
Tia H.
Laura M.
William N.
Ashley W.

**LOCAL Maryland**
Jan I.
James M.
Aziz S.
Emma S.
## Service-Learning Group Assignments

<table>
<thead>
<tr>
<th>MACHO</th>
<th>MD Citizens’ Health Initiative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brian C.</td>
<td>Taylor A.</td>
</tr>
<tr>
<td>Lynn H.</td>
<td>Jordan F.</td>
</tr>
<tr>
<td>Michelle O.</td>
<td>Sonam R.</td>
</tr>
<tr>
<td>Apurva S.</td>
<td>Ruma S.</td>
</tr>
<tr>
<td>Kate S.</td>
<td>Annika S.</td>
</tr>
<tr>
<td></td>
<td>Eril S.</td>
</tr>
</tbody>
</table>
Service-learning

• What is it?
• Why service-learning in public health? Policy?

Academic Study

Critical Reflection

Community Engaged Service
Conclusion